

WBQPTV ADVERTISING WITH US

The Gulf Coast Only Urban TV Station



LOCAL RATES WBQPTV RATE CARD

COMMERCIAL SPOTS

	<u>:30 SEC</u>	<u>:60 SEC</u>	<u>ROS</u>	<u>BTA</u>
6:00AM – 11:00AM	\$25.00	\$40.00	\$20.00	\$22.00
11:00AM – 5:00PM	\$30.00	\$50.00	\$25.00	\$28.00
5:00PM – 10:00PM	\$35.00	\$60.00	\$30.00	\$35.00
10:00PM – 12 MID	\$30.00	\$45.00	\$25.00	\$25.00

ROS= RUN OF STATION
BTA= BEST TIME AVAILABLE

TV SHOWS

	"LIVE"		PRE-RECORDED	
	<u>1/2 HR</u>	<u>1 HR</u>	<u>1/2 HR</u>	<u>1 HR</u>
6:00AM – 11:00AM	\$200.00	\$400.00	\$75.00	\$150.00
11:00AM – 5:00PM	\$225.00	\$450.00	\$90.00	\$180.00
5:00PM – 10:00PM	\$250.00	\$500.00	\$125.00	\$250.00
10:00PM – 12 MID	\$200.00	\$400.00	\$75.00	\$150.00

