

WBQPTV ADVERTISING WITH US

The Gulf Coast only Urban TV Station



LOCAL RATES WBQPTV RATE CARD

COMMERCIAL SPOTS

	<u>:30 SEC</u>	<u>:60 SEC</u>
6:00AM – 11:00AM	\$35.00	\$70.00
11:00AM – 5:00PM	\$45.00	\$90.00
5:00PM – 10:00PM	\$60.00	\$120.00
10:00PM – 12 MID	\$45.00	\$85.00

TV SHOWS

	<u>"LIVE"</u>		<u>PRE-RECORDED</u>	
	<u>1/2 HR</u>	<u>1 HR</u>	<u>1/2 HR</u>	<u>1 HR</u>
6:00AM – 11:00AM	\$200.00	\$400.00	\$75.00	\$150.00
11:00AM – 5:00PM	\$225.00	\$450.00	\$90.00	\$180.00
5:00PM – 10:00PM	\$250.00	\$500.00	\$125.00	\$250.00
10:00PM – 12 MID	\$200.00	\$400.00	\$75.00	\$150.00

